



CONTACT BARB ROOSE  
419.779.1689  
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barbroose.com



## PROFESSIONAL EXPERIENCE

- Motivational Speaker
- Traditionally-published Author
- Award-Winning Sales Representative
- Non-Profit Executive Director
- Executive Leadership Team
- Life & Career Coach

## SERVICES OFFERED:

- Motivational Speaking
- Leadership & Management Training
- Self-Development Training
- Leadership/Personal Coaching

## BOOKING

For booking information, including speaking fees, contact Barb at 419.779.1689 or email [barb@barbroose.com](mailto:barb@barbroose.com).

WATCH VIDEO CLIP AT  
[BARBROOSE.COM/LEADERSHIP](http://BARBROOSE.COM/LEADERSHIP)

## ABOUT BARB ROOSE

Barb is passionate about equipping people to activate and elevate their leadership gifts at the highest levels. With 15 years experience in corporate, non-profit and small-business environments, Barb understands the unique challenges that leaders face. Her expertise is personal leadership development. Each of Barb's presentations includes fresh insights and helpful strategies to provide practical next steps. Her five-star rated presentations are delivered with high-energy, an aspirational mindset and humor.

## LEADERSHIP PRESENTATIONS

### WINNING YOUR WORRY BATTLES

Managing uncertainty is a huge struggle! However, you can win your worry battles! Barb shares three keys tools in this powerful and inspirational talk that will equip and encourage no matter what you and your team are facing.

### ON THE LEDGE

Playing it safe is boring! But, risking it all is scary. How can you challenge yourself to move to the next level in your personal life or career? Using her skydiving experience and leadership experience, Barb challenges us to leave our comfort zones and leap into the adventure of life.

### FIND YOUR STRENGTH (DISC PRESENTATION)

Equip your team with the DISC assessment and empower individuals to understand how they respond to challenges and how they work with others. This engaging and interactive presentation offers the personality assessment as well as opportunities for the audience to practice integrating their new knowledge with each other.

**"Barb presented concepts that our team uses each day and we are definitely seeing a difference."**

**-Todd Frennd,  
VP Operations**

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*Barb made the biggest impact of any speaker at our full-day conference. She was able to connect with our audience of young professionals in a dynamic way and months later, they are still talking about her! -Sara Swisher, Director EPIC Toledo*



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## HOW CAN I HELP YOUR TEAM WIN?

Everyone wants to win at life. Unfortunately, too many people don't know the path to the win. As leaders, our greatest contribution to our company is to help people find that path. When they do, they'll stop wasting time or watching the clock. Instead, they'll work hard to make your company mission come alive - with a smile on their face, too!

I love helping people discover their answers to the right questions that get them on the path to the win.

My presentations are high-energy, humorous and contain relatable, practical next steps that the people in your company can use, whether they are a custodian, customer service or CEO.

## WHAT OTHERS ARE SAYING ABOUT BARB:

Barb made the biggest impact of any speaker at our full-day conference. She was able to connect with our audience of young professionals in a dynamic way and months later, they are still talking about her!

-Sara Swisher, Director EPIC Toledo

We contracted with Reiso Resources for Barb to conduct a management and supervision session on communication and she knocked it out of the park with her "Five Tools for a High Five Leader!" By far one of the best educational sessions our team has ever participated in. Barb was engaging, dynamic and very personable and made you feel very comfortable to participate openly. The concepts she presented are being used every day by our team and we are definitely seeing a difference! We highly recommend Barb for your leadership teams.

-Todd Frenndt, VP Operations – Impact Products

Barb spoke at our HR Conference with both men & women in the audience on the topic of personal leadership. Barb instantly created a connection with our leaders with her credibility & authenticity. I received multiple, unsolicited feedback from the audience that they loved the content she presented, the conversations she provoked, and her delivery style. I would highly recommend Barb to speak in a professional setting.

-Amanda Nelson, Director, Corporate HR | ThermaTru

## SPEAKING FEES

Leadership presentations are a \$2500 flat fee for one hour live or online presentations or \$3500 for three-hour leadership workshop.

I'm happy to create original presentations, training packages and coaching services for your business. For quotes on customized presentations, contact me at 419.779.1689 or email [barb@barbroose.com](mailto:barb@barbroose.com).



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## BARB ROOSE LEADERSHIP BIO

Barb is passionate about equipping people to activate and elevate their leadership gifts at the highest levels.

With 15 years experience in corporate, non-profit and small-business environments, Barb understands the unique challenges that leaders face. Her expertise is personal leadership development. Barb was a multiple award-winning pharmaceutical sales representative, non-profit executive director as well as executive level leadership at CedarCreek Church for many years.

Barb's business and leadership presentations include fresh insights and helpful strategies to provide practical next steps. Her five-star rated presentations are delivered with high-energy, an aspirational mindset and humor. She loves working with human resource directors, company leaders and non-profit teams on creating leadership development seminars and retreats that challenge, inspire and produce tangible, positive results.

As a community volunteer, Barb has served on 10+ overseas missions trips, volunteer board volunteer, mentor and other community volunteer roles. She was inducted into the Medina City Schools Hall of Fame in April 2017.

### I CAN MAKE YOUR ONLINE MEETINGS AMAZING!

I love speaking to audiences online. My presentations are engaging, exciting and inviting.

It's a joy to receive notes like this after an online event:

"Barb, I can't thank you enough for partnering with us for our webinar yesterday! Your message is powerful, uplifting and SO needed right now. We have already received great feedback from our non-profit partners that joined us.

There have been several people who said you're the best speaker we've partnered with and I whole heartedly agree!"

-Nicole, Thrivent Financial

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