



GETTING FEEDBACK FROM OTHERS WITHOUT FREAKING OUT

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Clarity - Pilot groups/Early Reader Teams (ERTs) help you identify what content connects with your audience and what content doesn't.

Creativity - Pilot groups/ERTs offer suggestions that can provide new inspiration for your project.

Calibration - Pilot group/ERTs are a thermometer to help you know which emotional dials to turn up or down in your work.

Correction - Pilot group/ERTs elevate typos, factual or perspective errors. It's a sign of humility when you allow **trusted** voices to offer insight or correction.

Confidence - Pilot group/ERTs increase the level of trust that you have in your project because you didn't make it about you, but what you believe that God wants to do through you.

COACHING YOUR EMOTIONS AND THOUGHTS DURING THE FEEDBACK PROCESS:

1. QTIP - "Quit Taking It Personally"

This feedback is about my project, not my abilities or identity.

2. Take what you'd like and leave the rest.

Just because someone offers you feedback doesn't mean that you have to take it, use it or even listen to it.

**LINK TO REVIEW PILOT GROUP SAMPLE PAGE:
[HTTPS://BARBROOSE.COM/PILOTGROUP/](https://barbroose.com/pilotgroup/)**