

# BARB ROOSE



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barbroose.com

## EQUIP YOUR TEAM TO WIN!



### PROFESSIONAL EXPERIENCE

Motivational Speaker  
Author  
Award-Winning Sales Representative  
Non-Profit Executive Director  
Executive Leadership Team  
Life & Career Coach

### SERVICES OFFERED:

Motivational Speaking  
Leadership & Management Training  
Self-Development Training  
Leadership/Personal Coaching

### BOOKING

For booking information, including speaking fees, contact Barb at 419.779.1689 or email [barb@barbroose.com](mailto:barb@barbroose.com).

WATCH VIDEO CLIP AT  
[BARBROOSE.COM/LEADERSHIP](http://BARBROOSE.COM/LEADERSHIP)

### ABOUT BARB

Barb is passionate about equipping people to activate and elevate their leadership gifts at the highest levels. With 15 years experience in corporate, non-profit and small-business environments, Barb understands the unique challenges that leaders face. Her expertise is personal leadership development. Each of Barb's presentations includes fresh insights and helpful strategies to provide practical next steps. Her five-star rated presentations are delivered with high-energy, an aspirational mindset and humor.

### PRESENTATIONS

#### FIVE TOOLS FOR BECOMING A HIGH-FIVE LEADER

Every day, we're either building up or breaking down. If we want to build up, then we've got to have the right building tools. As leaders, our greatest challenge is learning how to build up ourselves so that we can build up others on our team. Using five popular building tools as our framework, we'll work through five questions that unlock our next level of leadership to help us become the kind of leaders that our teams want to follow.

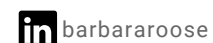
#### ON THE LEDGE

Playing it safe is boring! But, risking it all is scary. How can you challenge yourself to move to the next level in your personal life or career? Using her skydiving experience and leadership experience, Barb challenges us to leave our comfort zones and leap into the adventure of life.

### WHAT OTHERS ARE SAYING:

*Barb made the biggest impact of any speaker at our full-day conference. She was able to connect with our audience of young professionals in a dynamic way and months later, they are still talking about her!* -Sara Swisher, Director EPIC Toledo

**"Barb presented concepts that our team uses each day and we are definitely seeing a difference."**  
**-Todd Frenndt, VP Operations, Impact Products**



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## HOW CAN I HELP YOUR TEAM WIN?

Everyone wants to win at life. Unfortunately, too many people don't know the path to the win. As leaders, our greatest contribution to our company is to help people find that path. When they do, they'll stop wasting time or watching the clock. Instead, they'll work hard to make your company mission come alive - with a smile on their face, too!

I love helping people discover their answers to the right questions that get them on the path to the win.

My presentations are high-energy, humorous and contain relatable, practical next steps that the people in your company can use, whether they are a custodian, customer service or CEO.

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## FEEDBACK ON BARB'S PRESENTATIONS:

Barb made the biggest impact of any speaker at our full-day conference. She was able to connect with our audience of young professionals in a dynamic way and months later, they are still talking about her!

-Sara Swisher, Director EPIC Toledo

We contracted with Reiso Resources for Barb to conduct a management and supervision session on communication and she knocked it out of the park with her "Five Tools for a High Five Leader!" By far one of the best educational sessions our team has ever participated in. Barb was engaging, dynamic and very personable and made you feel very comfortable to participate openly. The concepts she presented are being used every day by our team and we are definitely seeing a difference! We highly recommend Barb for your leadership teams.

-Todd Frenndt, VP Operations – Impact Products


The Northwest Ohio Health Information Management Association is truly blessed to have been given the opportunity to hear Barb Roose speak. She had an amazing presence in the room and had our audience hooked for the entire presentation. I would like to give Barb the highest of recommendations as she gave our audience a sense of empowerment, self-worth, and confidence. She gave an inspiring presentation that was enjoyed by all!

-Nichole M. Russ, BS, RHIT, President

Barb spoke at our HR Conference with both men & women in the audience on the topic of personal leadership. Barb instantly created a connection with our leaders with her credibility & authenticity. I received multiple, unsolicited feedback from the audience that they loved the content she presented, the conversations she provoked, and her delivery style. I would highly recommend Barb to speak in a professional setting.

-Amanda Nelson, Director, Corporate HR | ThermaTru

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